



Step 3: Connect – Example Messages

BAD EXAMPLES

"Hey [Name], saw your post about [company]! Dying to work there. Can you put in a good word for me? "

"Hi [Name], Honored to find you on LinkedIn! Can you refer me at [company] to help my job search?"

"Dear [Name], admire your career immensely. Wondering if you'd be willing to be my mentor? I will work hard for your valuable guidance!"

"Hello [Name], Respectfully seeking your guidance, [Name]. Connect for career advice?
I can only meet on Mondays at 6pm PT."

GOOD EXAMPLES

[Name], enjoyed connecting at [event] & your insights on [company]. My skills in [yours] align with [company's values]. Would you be willing to meet for 15-min to continue the conversation?

Mutual connection [Name] shared your expertise in [company's area]. I know you're busy, but could you give me 15 minutes for a quick chat on career paths at [company]. Appreciate your guidance.

Hi [Name], proud Tepper Tartan here! I'm exploring PM careers, and [Company name] is a dream. Would you be willing to give me guidance for bridging the student-to-professional gap on a 15-min call at your convenience?

Step 3: Connect + Winning Message Formula



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|------------------------|---|
| [GREETING] | Hi [NAME]- |
| [INTRO THE CONNECTION] | I'm a fellow Tartan at Tepper studying product management |
| [STATE YOUR INTEREST] | Your career path is like mine and I'm interested in hearing about your experience at [COMPANY]. |
| [MAKE YOUR ASK] | Would you be willing to meet for 15 minutes at your convenience to give me advise on how to be a strong candidate for the [COMPANY] [ROLE]? |
| [SIGN OFF] | Best, [YOUR NAME] |