

2020 GOODYEAR INNOVATION CHALLENGE



COMPETITION

You are invited to participate in the 5th annual Goodyear Innovation Challenge, a business innovation and design competition in collaboration between Goodyear and Case Western Reserve University

HOW TO COMPETE

- 1: Visit **design.case.edu**
- 2: Register your team (3-5 students) by January 15, 2021
- 3: Download the 2020 challenge brief
- 4: Submit your proposal by February 1, 2021

The top 5 teams will be invited to a virtual hackathon in February

COMPETE FOR CASH PRIZES!

1st Place: \$5000
2nd Place: \$2500
3rd Place: \$1000

Email **designchallenge@case.edu**
with any questions